

## Homework 2: Vectors and Matrices

**DO NOT POLLUTE! AVOID PRINTING, OR PRINT 2-SIDED MULTIPAGE.**

In this homework you will review some basic topics that you need to know in order to understand what is AI and how it works. Each problem is worth 10 points.

**Problem 1.** Suppose the probability of becoming an influencer is given by the following function:

$$p(x_1, x_2, x_3, x_4, x_5, x_6) = w_0 + w_1x_1 + w_2x_2 + w_3x_3 + w_4x_4 + w_5x_5 + w_6x_6 + w_7x_7,$$

where:

- $x_1$  represents the number of followers.
- $x_2$  represents the average number of posts per week.
- $x_3$  represents the average number of likes per post.
- $x_4$  represents the average number of comments per post.
- $x_5$  represents the average of shares per post.
- $x_6$  represents the total number of saved post.
- $x_7$  represents the number of users being followed.

Write the equation above in vector form. Specify all the vectors involved in your construction.

**Problem 2.** Suppose  $w_0 = 1/10$ ,  $w_1 = 1/10000$ ,  $w_2 = 1/2000$ ,  $w_3 = 1/90000$ ,  $w_4 = 1/70000$ ,  $w_5 = 1/30000$ ,  $w_6 = 1/20000$ , and  $w_7 = -1/10000$ . Consider a user with the following features:  $x_1 = 500$ ,  $x_2 = 3$ ,  $x_3 = 20$ ,  $x_4 = 7$ ,  $x_5 = 4$ ,  $x_6 = 2$ , and  $x_7 = 1000$ . What is the probability that this user becomes an influencer?

**Problem 3.** Consider another user with the following features:  $x_1 = 10000$ ,  $x_2 = 3$ ,  $x_3 = 1000$ ,  $x_4 = 200$ ,  $x_5 = 100$ ,  $x_6 = 50$ , and  $x_7 = 1000$ .

What is the probability that this user becomes an influencer?

**Problem 4.** What is the problem with the probability of the second user?

**Problem 5.** Alter the values of the parameters  $w$  so that this problem no longer happens. Specify the values of the new parameters  $w$ , and the new probability of the second user.

**Problem 6.** What is the probability of the first user under the new parameters?

**Problem 7.** The following matrix function encodes the probability of both users:

$$\mathbf{p}^T(\mathbf{X}) = \mathbf{w}^T\mathbf{X}$$

where  $\mathbf{p}$  is a vector with 2 elements (each corresponding to the probability of one user),  $\mathbf{w}$  is a vector of coefficients, and  $\mathbf{X}$  is a matrix containing the information of all users. Specify the entries of  $\mathbf{w}^T$  and  $\mathbf{X}$ .

**Problem 8.** Suppose in addition to the probability of becoming an influencer, you also want to predict the probability of earning more than 100,000 per year from social media, as a function of the same features. Construct a matrix equation that predicts both probabilities simultaneously. Explain all elements of your construction. *Hint: consider making a sketch of your matrix construction.*